

DST-NIMAT PROJECT

PERFORMA FOR POST PROGRAMME REPORT (PPR) OF WEDP

1. Name & address of programme implementing agency
(with Tel/ Fax/ E-mail) : ABESEC Startups Lab
ABES Engineering College
19th Km Stone, NH-24
Ghaziabad
Ph: 0120-7135112
Email: info@abes.ac.in
www.abes.ac.in
2. Programme Trade : N/A
(applicable to TEDP only)
3. Programme Location : A.K. Tech Computer Institute, Rampur
Garden, Bareilly
4. Programme Date : 24/06/2019 to 22/07/2019
5. Name of the coordinator(s) : 1. Dr. Manjula Singh, Asst. Prof, MJPRU,
Bareilly
(Trained Faculty in FDP, Bareilly in 2017)
2. Mr. Vivekanand Sharma
Sr. Programme Executive, ASL
(Tained in FDP, Varanasi in 2019)
6. Methods adopted to promote the programme : *(Please Tick)*
(Provide Documented Evidence)
Pamphlets / Broacher News Paper Advertisement
Posters/Hand Bills Other (banners, personal meetings)
7. Date of interview : 21/06/2019 & 22/06/2019
8. No. of application received : 51
9. No. of candidates attended the interview : 33
10. No. of candidates selected : 25
11. No. of candidates completed the programme successfully : Female:25
12. List of participants : ANNEXURE – I
13. Programme schedule : ANNEXURE – II
14. List of resource persons : ANNEXURE – III
15. List of Industries visited : ANNEXURE – IV
16. Feedback analysis of participants-Summary : ANNEXURE – V

ANNEXURE-I
LIST OF PARTICIPANTS

Sr. No.	Name, Address and Contact details of Participants	Age	Male/ Female	Education	Category: Gen/SC/ST/OBC/ Minority	Project/ Product Selected	Aadhaar Number
1	2	3	4	5	6	7	8
1	Kusum Saxena D/o Sh. Tej Pal Saxena Near Rani Sati Mandir, Mohala, Akbarabad Sahaswan, Badaun. Mob. 9528134105 e-mail: ashoksaxena34@yahoo.com	30	Female	B.Sc.	General		644541838066
2	Manjot Kaur D/o Mr. Balvinder Singh Subhash Nagar, Bareilly. Mob. 7451971148 e-mail: manjotkaur7327@gmail.com	21	Female	B.Sc.	General		366984800561
3	Suhani Prasad D/o Mr. Jagdish Prasad Azad Nagar, behind roadways workshop Bareilly. PIN : 243001 Mob. No. 9997243372 e-mail: suhaniprasad18@gmail.com	22	Female	B.Tech (CS)	SC	Website development, Wedding Planner	591013452219
4	Mahima Choudhary D/o Mr. Ramesh Chandra Choudhary 279, Veer Sawarkar Nagar near Kirpal Enclave Bypass Road, Deelapur, Bareilly Mob. No.8630948154 e-mail: mahimachoudhary1409@gmail.com	22	Female	B.Tech (CS)	OBC		418685233340

5	Ragni 38, Kalibari, Bareilly. PIN- 243001 Mob. 7302843476 e-mail:raginibly2001@gmail.com	21	Female	B.Sc.	OBC		269349929731
6	Roshni D/o Mr.Umashankar Kali bari, Bareilly. PIN-243122 Mob. No. 976512141	21	Female	B.Sc	OBC		860642106768
7	Tanya Singh D/o Rameshwar Dayal Lal Phatak, Chaneti, Bareilly. Mob. 9837431858, 6397848899 e-mail: tanyasingh1208ts@gmail.com	22	Female	B.Sc.	SC	Beauty Parlour	250637855312
8	Shivani Gupta D/o Mr. Ram Gopal Gupta Mohalla Baksariya, Kamal Hospital ke pass, Faridpur, Bareilly PIN-243503 Mob. No. 9627708061, 7983076627 e-mail: sg757700@gmail.com	22	Female	Diploma (CS)	General	Coaching Centre	709836720507
9	Sheeva Khan D/o Mr. Parvej Khan Kasba + post Bisaratanj, Ward No. 2, Bareilly PIN-243302 Mob. No. 875567972	22	Female	Diploma (CS)	General		897301471429
10	Gulista Iram D/o Mr. Iqbal Ahmad Kasba + Post Bisharatganj, Bareilly. PIN 243302 Mob. No. 8273932276	23	Female	Diploma (EC)	OBC		519571391749

	e-mail: iramgulista786@gmail.com						
11	Riya Singh D/o Mr. Digendra Prtap Singh 03, Village Jiraulia, Kurau, Budaun. PIN-243601 Mob. No. 7895318651 e-mail: riyasinghbdn@gmail.com	22	Female	B.Tech (CS)	Gen		351842745746
12	Jyoti Kumari D/o Mr. Virendra Kumar Chanehta, Bareilly. PIN-243001 Mob. No. 8171735221, 6397721944 e-mail: jyotikumari26296@gmail.com	23	Female	B.Sc.	SC		204782620917
13	Renu Singh D/o Mr. Lal Bahadur Singh 285, Biharipur, Near Telephone Exchange, Choupla, Bareilly. PIN-243001 Mob. No. 9528112995 e-mail: renuka08vc@gmail.com	28	Female	B.Sc.	General		293338769775
14	Aishwarya Arora D/o Mr. Sanjeev Arora PATHAN 5, Palia Kalan, Kheri, Palia PIN-262902. Mob. No. 6306959809, 8840076354 e-mail: aisharora27@gmail.com	21	Female	B.Tech (EC)	General		699891871222
15	Reena Yadav D/o Mr. Rajendra Kumar 480, Nekpur Maninath, near Muni Mandir Bareilly. PIN-243001 Mob. No. 9410405830 e-mail: reenayadav19.ry@gmail.com	29	Female	Diploma (IT)	OBC	Canteen	969279825634

16	Preeti D/o Mr. Shyam Swaroop, 439, Faltoon Ganj Bareilly. PIN-243003 Mob. No. 7895511924 E-mail: preetirajppot@gmail.com	22	Female	B.Sc.	OBC		368385877109
17	Muskan D/o Mr. Om Prakash 145, Gangapur Shahdana Bareilly. PIN-243003 Mob. No. 7906037697, 9634573864 e-mail: rajpmuskan65@gmail.com	23	Female	B.Sc.	OBC	Canteen	219105440327
18	Sapna D/o Mr. Dhani Ram 91, Hata Faltoon Ganj, Bareilly PIN-243001 Mob. No. 9149209164 e-mail: sapnasapnak63@gmail.com	25	Female	B.Sc.	OBC	Wedding Planner	323029965414
19	Arti Pandey D/o Sh. K.K. Pandey H.No. 542 A, Yadav Gali, Mar Nath Bareilly PIN-243001 Mob. No. 6411469242, 6395011469	33	Female	Diploma (CS)	General	Manufacturing of potato items	359680345353
20	Bhagwati Yadav 506, Madhnath Yadav gali near Bablu Tent House Bareilly PIN-243001 Mob. No. 9457112950, 8433191573 e-mail: yadav.bhagwati@yahoo.com	38	Female	Diploma (ECE)	OBC	Tent House	761138432914
21	Poonam	21	Female	B.Sc.	OBC		468556046794

	136, Hatha Faltoon Ganj Bareilly PIN-243001 Mob. No. 9058142805, 9927528873 e-mail: poonamrajpootpp480@gmail.com						
22	Shivani D/o Sh. Lala Ram 71, Sahadana Gangapur Bareilly PIN-243001 Mob. 8273241093, 9084241363 e-mail: sg757700@gmail.com	23	Female	B.Sc.	OBC		339135300526
23	Afreen Khan D/o Mohd. Saleem, Math ki Chauki, 521, Alamgiri Ganj, Bareilly. PIN-243005 Mob. No. 7417118030 e-mail: khanafreen88565@gmail.com	24	Female	B.Sc.	General		882681519530
24	Priyanka Rajpoot 15, Civil Lines, Khurram Gotiya Bareilly PIN-243005 Mob. No. 8958337234 e-mail:kusumsingh09@gmail.com	21	Female	B.Sc.	General	Online Coaching Classes	480049330653
25	Sahrish Khan 448, Zakhira Bareilly PIN-243001 Mob. No. 6397553397, 9359209058 e-mail: sahrishkhan3213@gmail.com	23	Female	B.Sc.	General		308906033194

ANNEXURE-II
PROGRAMME SCHEDULE

Day	Date & Day	Time	Session	Content	Speaker/Organization
Day 1	24/06/2019 Monday	10.00-11.15	I	Registration and Inauguration of the programme	Dr. Manjula Singh
		11.30-12.45	II	“Women Entrepreneurs role for the society”	
		01.30-02.30	III	Team building and Unfreezing	Mr. Vivekanand Sharma
		02.30-03.30	IV	Team building and Unfreezing	
Day 2	25/06/2019 Tuesday	10.00-11.15	I	Entrepreneurial Competencies	Dr. Manjula Singh
		11.30-12.45	II	Entrepreneurial Competencies	
		01.30-02.30	III	Am I ready to become entrepreneur?	
		02.30-03.30	IV	Am I ready to become entrepreneur?	
Day 3	26/06/2019 Wednesday	10.00-11.15	I	TAT (Data Collection)	Dr. Manjula Singh
		11.30-12.45	II	TAT (Data Collection)	
		01.30-02.30	III	Ring Toss	
		02.30-03.30	IV	Ring Toss	
Day 4	27/06/2019 Thursday	10.00-11.15	I	TAT Analysis	Ms. Richa Singh
		11.30-12.45	II	TAT Analysis	
		01.30-02.30	III	Achievement Planning (Boat making)	
		02.30-03.30	IV	Achievement Planning (Boat making)	
Day 5	28/06/2019 Friday	10.00-11.15	I	Business Opportunity Guidance	Dr. Shraddha Pandey
		11.30-12.45	II	Business Opportunity Guidance	
		01.30-02.30	III	Business Opportunity Guidance	Ms. Richa Singh
		02.30-03.30	IV	Business Opportunity Guidance	
Day 6	29/06/2019 Saturday	10.00-11.15	I	Presentation by participants on proposed enterprise	Mr. Vivekanand Sharma
		11.30-12.45	II	Presentation by participants on proposed enterprise	
		01.30-02.30	III	Feedback on presentation	Mr. Vivekanand Sharma
		02.30-03.30	IV	Feedback on presentation	
	30/06/2019			Holiday	

	Sunday				
Day 7	01/07/2019 Monday	10.00-11.15	I	Factory Visit : Sheel Gram Vikas Sansthan, Bareilly Paper Products Manufacturer	Facilitator: Mr. Ashok Saxena
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 8	02/07/2019 Tuesday	10.00-11.15	I	Marketing Management & Product Planning	Ms. Varsha
		11.30-12.45	II		
		01.30-02.30	III	Marketing Management & Product Planning	Ms. Varsha
		02.30-03.30	IV		
Day 9	03/07/2019 Wednesday	10.00-11.15	I	Company Registration Process	Mr. Pradeep Kumar Tiwari
		11.30-12.45	II		
		01.30-02.30	III	Company Registration Process	Mr. Pradeep Kumar Tiwari
		02.30-03.30	IV		
Day 10	04/07/2019 Thursday	10.00-11.15	I	Market Survey for Business Planning	Prof. P.B. Singh
		11.30-12.45	II		
		01.30-02.30	III	Market Research Analysis: Tools	
		02.30-03.30	IV		
Day 11	05/07/2019 Friday	10.00-11.15	I	Market Survey (Field visit)	Participants Faciliator: Mr. Vivekanand Sharma
		11.30-12.45	II		
		01.30-02.30	III		
		02.30-03.30	IV		
Day 12	06/07/2019 Saturday	10.00-11.15	I	Why I become an Entrepreneur ?	Ms. Shiva Goel
		11.30-12.45	II		
		01.30-02.30	III	Digital Marketing platforms free and paid	
		02.30-03.30	IV		
	07/07/2019 Sunday			Holiday	
Day 13	08/07/2019 Monday	10.00-11.15	I	Project Report Preparation	Dr. Manjula Singh
		11.30-12.45	II	Project Report Preparation	

		01.30-02.30	III	Project Report Preparation	
		02.30-03.30	IV	Project Report Preparation	
Day 14	09/07/2019 Tuesday	10.00-11.15	I	Use of internet for online business	Mr. Ashok Saxena
		11.30-12.45	II	Use of internet for online business	
		01.30-02.30	III	E-Commerce based businesses	
		02.30-03.30	IV	E-Commerce based businesses	
Day 15	10/07/2019 Wednesday	10.00-11.15	I	How to; purchase machines for manufacturing unit?	Dr. Hemant Yadav
		11.30-12.45	II	Food Product licensing i.e. FSSAI	Mr. Rahul Kumar
		01.30-02.30	III	Production and Inventory Management	Ms. Ruchi Saxena
		02.30-03.30	IV		
Day 16	11/07/2019 Thursday	10.00-11.15	I	How to obtain bank loan for SMEs?	Mr. Rahul Kumar
		11.30-12.45	II		
		01.30-02.30	III	Various schemes of Government of India like MUDRA & PMEGP	
		02.30-03.30	IV		
Day 17	12/07/2019 Friday	10.00-11.15	I	Role of DIC in promotion of SMEs	Mr. Kaushal Shrivastava
		11.30-12.45	II	Role of DIC in promotion of SMEs	
		01.30-02.30	III	Market Survey Report Preparation	Mr. Swatantra Sharma
		02.30-03.30	IV	Market Survey Report Preparation	
Day 18	13/07/2019 Saturday	10.00-11.15	I	Team Management and hiring skills	Dr. Ritesh Saxena
		11.30-12.45	II	Team Management and hiring skills	
		01.30-02.30	III	Customer Relationship Management	
		02.30-03.30	IV	Customer Relationship Management	
	14/07/2019 Sunday			Holiday	
Day 19	15/07/2019 Monday	10.00-11.15	I	Accounting and Book keeping	Mr. Rahul Kumar
		11.30-12.45	II	Accounting and Book keeping	
		01.30-02.30	III	Do's and Don'ts in accounting for SMEs	
		02.30-03.30	IV	Do's and Don'ts in accounting for SMEs	
Day 20	16/07/2019	10.00-11.15	I	KVIC's role and support for SMEs	Mr. Sandeep Kumar

	Tuesday	11.30-12.45	II		
		01.30-02.30	III	Entrepreneurial competencies re-visit	Mr. Vivekanand Sharma
		02.30-03.30	IV		
Day 21	17/07/2019 Wednesday	10.00-11.15	I	Role of Industries in Bareilly Growth	Ms. Ruchi Saxena
		11.30-12.45	II	GST: Rules & Regulations	
		01.30-02.30	III	Why to become Entrepreneur?	Ms. Krishna Gangwar
		02.30-03.30	IV	Intellectual Property Rights (IPR)	
Day 22	18/07/2019 Thursday	10.00-11.15	I	Production and Inventory Management	Ms. Shraddha Pandey
		11.30-12.45	II	Production and Inventory Management	
		01.30-02.30	III	How to purchase machine for manufacturing unit?	Dr. Hemant Yadav
		02.30-03.30	IV	How to purchase machine for manufacturing unit?	
Day 23	19/07/2019 Friday	10.00-11.15	I	How to establish a manufacturing unit?	Mr. Krishna Gangwar
		11.30-12.45	II	How to establish a manufacturing unit?	
		01.30-02.30	III	Creativity & Innovation	Mr. Ritesh Kumar Saxena
		02.30-03.30	IV	Creativity & Innovation	
	20/07/2019 Saturday			Holiday	
	21/07/2019 Sunday			Holiday	
Day 24	22/07/2019 Monday	10.00-11.15	I	Presentation by participants about their enterprise	ASL deptt
		11.30-12.45	II	Presentation by participants about their enterprise	
		01.30-02.30	III	Feedback analysis (Gap-gain analysis)	
		02.30-03.30	IV	Valedictory function & Certificate distribution	

ANNEXURE-III

LIST OF FACULTY/RESOURCE PERSON

Sr. No.	Name and Address	Designation	Organization
1	Mr. Mahendra Kumar Gupta ABES EC, 19 th km stone , NH-24, Ghaziabad	Head, ASL	ABES Engineering College, Ghaziabad
2	Dr. Manjula Singh MJPRU, Bareilly	Assistant Professor	Deptt. of Business Administration, MJP Rohilkhand University, Bareilly
3	Dr. P.B. Singh MJP Rohilkhand University, Bareilly	Head & Dean, Business Administration	MJP Rohilkhand University, Bareilly
4	Ms. Varsha MJPRU, Bareilly	Assistant Professor	MJP Rohilkhand University, Bareilly
5	Ms. Richa Singh Ram Vatika Colony	Assistant Professor	MJP Rohilkhand University, Bareilly
6	Dr. Shraddha Pandey Izzat Nagar, Bareilly	Assistant Professor	MJP Rohilkhand University, Bareilly
7	Mr. Ramkishan Rampur Garden, Bareilly	ADO, KVIB, Bareilly	KVIB, Bareilly
8	Mr. Pradeep Kumar Tiwari Rampur Garden, Bareilly	Chartered Accountant	Freelancer Trainer
9	Mr. Rahul Kumar MJPRU, Bareilly	Assistant Professor	MJP Rohilkhand University, Bareilly
10	Ms. Krishana Gangwar Gopal Nagar, Barielly	Owner	Golden Wings Industries Gopal Nagar, Bareilly
11	Mr. Swatantra Kumar D.D. Puram, Bareilly	Corporate Trainer & Consultant	Freelancer Trainer
12	Dr. Ritesh Kumar Saxena Faridpur, Bareilly	Director	Future Group of Institutions, Bareilly
13	Mr. Kaushal Shrivastava DIC, Bareilly	Asstt. Manager	DIC, Bareilly
14.	Dr. Hemant Yadav 41-D, Suncity Vistaar, Bareilly	Corporate Trainer	Freelancer Trainer
15.	Ms. Ruchi Saxena Rajendra Nagar, Bareilly	Senior Asstt., NRLM	Freelancer Trainer
16.	Ms. Shiva Goel Izzat Nagar, Bareilly	Freelancer Trainer	Freelancer Trainer

ANNEXURE-IV
LIST OF INDUSTRIES VISITED

Sr. No.	Name, Address and contact details	Product/ Service
1.	Sheel Gram Vikas Sansthan Haruanagla, P.O. Raurkhera University, Baisalpur Road, Bareilly.	Paper Products Manufacturer



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ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANTS-SUMMARY

Date: 24/06/2019 to 22/07/2019

Place/Venue: A.K. Tech Computer Institute, Rampur Garden, Bareilly

Total no. of Participants: 25

Q.1) From where you got the information about this programme?

- a) Pamphlets/ Brochure : 05 Nos. (20%)
- b) News paper Advt : 00 Nos. (00%)
- c) Posters/Handbills : 00 Nos. (00%)
- d) Other : 20 Nos. (80%)

Q.2) What is your opinion about the duration of programme?

- a) Short : 03 Nos. (12%)
- b) Adequate : 20 Nos. (80%)
- c) Long : 02 Nos. (08%)

Q. 3) Did you find the programme useful?

- a) Very much : 23 Nos. (92%)
- b) To some extent : 02 Nos. (08%)
- c) Not useful : 00 Nos. (00%)

Q. 4) Did it fulfill your expectation?

- a) Yes : 25 Nos. (100%)
- b) To some extent : 00 Nos. (00%)
- c) No : 00 Nos. (00%)

Q. 5) Planning of the programme?

- a) Excellent : 12 Nos. (48%)
- b) Very Good : 10 Nos. (40%)
- c) Good : 03 Nos. (12%)
- d) Satisfactory : 00 Nos. (00%)
- e) Poor : 00 Nos. (00%)

Photographs



Dr. Manjula Singh taking session on Entrepreneurship



Participants during Ring Toss Activity



Participants during classroom session



Participants during Business Idea Selection Activity



Participants presenting their 'B' Plan



Marketing Management session by Prof. P.B. Singh



Project Report Preparation by Ms. Varsha



Project Report Preparation by Dr. Manjula Singh



Mr. Rahul Kumar taking lecture on Accounting



Mr. Kaushal Shrivastava taking session on DICs role in promotion of SMES



Mr. Swatantra Kumar taking session on Digital Marketing



Valediction and Certificate Distribution



Group Photograph of participants

